Fueling our Business Community Through COVID-19

Over the last few months so much has changed and we’re still finding that information is being released and updated on a daily basis. Our organization has committed to being a hub of business information and news for our region. We continually monitor and review information and have gathered it all in one spot on our website: www.medicinehatchamber.com.

Information and Resources Page

With the Government of Alberta relaunch strategy, businesses will now need to shift focus to recovery readiness and determining strategies to return to work and reopen their businesses. The Government of Alberta has provided a template for relaunch considerations and in order to open businesses to the public, a plan to reduce the risk of transmission of COVID-19 among your staff and customers is essential. To help businesses navigate this reopening phase we’ve gathered resources and information on the following:

- Government of Alberta Relaunch Strategy
- Workplace and Sector Specific Guidelines
- 5 Steps for Business to Manage COVID-19
- 5 Steps for Business to Relaunch

Keep up to date and monitor the situation with direct website links to:
- Municipal, Provincial and Federal news updates
- Quick Links to key resources from all levels of government
- Funding and Assistance
- Virtual Business Tools
- Pandemic Education and Training Resources
- Prevention guidelines
- Community resources
- Travel advice

PPE Supplies

As more businesses open there will be a greater need for Personal Protective Equipment (PPE). We put together a page dedicated to local businesses who carry PPE. Find local suppliers for approved hand sanitizers, disinfectants, masks, plexiglass barriers and signage at www.medicinehatchamber.com/ppe-supplies. If you can’t find what you need locally we have links to the Provincial Operations Centre (POC), the Rapid Response Platform and the ATB Nexus platform.

You’ll also find guidelines on which hand sanitizers and disinfectants have been approved by Health Canada for use against COVID-19, the correct use of face masks and how to care for individuals with suspected or confirmed cases of COVID-19.

Support Local

Want to know who is open and when? Find your favourite local businesses on our Support Local page: https://chamber.medicinehatchamber.com/support-local. If you’re a business and want to be listed please email us at membership@medicinehatchamber.com and we’ll include you on our page.

Another tool that all businesses should use is Google My Business so that business hours are accurate when consumers are conducting an online search. Updates to your listing should include:

- Adjusted hours of operation, for instance if you close early.
- If your business services are experiencing delays.
- Extra services that are being providing for the community.
- If your business is “Temporarily closed”.

The updates will show on your Business Profile on Google Search and Maps.

Blog and Social Media

At the end of every weekday we put together all the relevant news that has been released and put it all together in a short Daily Update on our blog.

We are also pushing information and stories out on all our social media platforms: Facebook, Instagram, Twitter and LinkedIn.

In addition, we take the most important news of the week and include this in our weekly newsletter ‘the Voice’ which is delivered straight to your email inbox every Monday. If you’d like to subscribe please email us at communications@medicinehatchamber.com.

Contact Us

Do you have questions about any of the supports and programs that have been announced? Are there gaps in the programs and supports that have been announced?

We want to hear from you with your feedback so that we can bring your concerns to government.

Send your feedback to communications@medicinehatchamber.com.

Want to keep up to date with the latest from your chamber?

Visit our blog at www.medicinehatchamber.com and follow us on Twitter @mhchamber and Facebook @MHChamber

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- Snakes on a Plain
- Social Geek Marketing

To advertise on the Chamber Page or for more information contact: Destinee Mattson
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