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The Voice of Business: The Chamber of Commerce is a member-driven, volunteer-led organization, proudly representing the interests of businesses in our region, and working diligently to stimulate a strengthened and vibrant economy through our connections, support and influence. For more than 115 years, the Chamber has stood for promoting business, monitoring government and championing managed growth in the local economy. The Chamber represents over 800 businesses in our region and is aligned with both the Alberta Chambers of Commerce (ACC), which represents over 25,000 businesses and the Canadian Chambers of Commerce (CCC), which represents over 200,000 businesses. With the largest and most influential business organizations locally, provincially and federally, the Chamber network is the most unified, valued and influential business network in Canada and works together to shape policy and programs that will make a difference to businesses in our region.

## Fuelling our Business Community Through COVID-19

Over the last few months so much has changed and we're still finding that information is being released and updated on a daily basis. Our organization has committed to being a hub of business information and news for our region. We continually monitor and review information and have gathered it all in one spot on our website: [www.medicinehatchchamber.com](http://www.medicinehatchchamber.com).

## Information and Resources Page

With the Government of Alberta relaunch strategy, businesses will now need to shift focus to recovery readiness and determining strategies to return to work and reopen their businesses. The Government of Alberta has provided a template for relaunch considerations and in order to open businesses to the public, a plan to reduce the risk of transmission of COVID-19 among your staff and customers is essential. To help businesses navigate this reopening phase we've gathered resources and information on the following:

- Government of Alberta Relaunch Strategy
- Workplace and Sector Specific Guidelines
- 5 Steps for Business to Manage COVID-19
- 5 Steps for Business to Relaunch

## Keep up to date and monitor the situation with direct website links to:

- Municipal, Provincial and Federal news updates
- Quick Links to key resources from all levels of government
- Funding and Assistance
- Virtual Business Tools
- Pandemic Education and Training Resources
- Prevention guidelines
- Community resources
- Travel advice

## PPE Supplies

As more businesses open there will be a greater need for Personal Protective Equipment (PPE). We put together a page dedicated to local businesses who carry PPE. Find local suppliers for approved hand sanitizers, disinfectants, masks, plexiglass barriers and signage at [www.medicinehatchchamber.com/ppesupplies](http://www.medicinehatchchamber.com/ppesupplies). If you can't find what you need locally we have links to the Provincial Operations Centre (POC), the Rapid Response Platform and the ATB Nexus platform.

You'll also find guidelines on which hand sanitizers and disinfectants have been approved by Health Canada for use against COVID-19, the correct use of face masks and how to care for individuals with suspected or confirmed cases of COVID-19.

## Support Local

Want to know who is open and when? Find your favourite local businesses on our Support Local page: <https://chamber.medicinehatchchamber.com/support-local>. If you're a business and want to be listed please email us at [membership@medicinehatchchamber.com](mailto:membership@medicinehatchchamber.com) and we'll include you on our page.

Another tool that all businesses should use is Google My Business so that business hours are accurate when consumers are conducting an online search. Updates to your listing should include:

- Adjusted hours of operation, for instance if you close early.
- If your business services are experiencing delays.
- Extra services that are being providing for the community.
- If your business is "Temporarily closed".

The updates will show on your Business Profile on Google Search and Maps.

## Blog and Social Media

At the end of every weekday we put together all the relevant news that has been released and put it all together in a short Daily Update on our blog.

We are also pushing information and stories out on all our social media platforms: Facebook, Instagram, Twitter and LinkedIn.

In addition, we take the most important news of the week and include this in our weekly newsletter 'the Voice' which is delivered straight to your email inbox every Monday. If you'd like to subscribe please email us at [communications@medicinehatchchamber.com](mailto:communications@medicinehatchchamber.com).

## Contact Us

Do you have questions about any of the supports and programs that have been announced? Are there gaps in the programs and supports that have been announced?

We want to hear from you with your feedback so that we can bring your concerns to government.

Send your feedback to [communications@medicinehatchchamber.com](mailto:communications@medicinehatchchamber.com).

## WELCOME TO OUR NEWEST MEMBERS

- AFSC Medicine Hat
- Artistic Elements
- Bratt Pak the Hair & Body Business

- Dunmore Auto Wreckers
- Field Safe Solutions
- Foss Contracting Ltd.
- Heritage Crossing Construction
- Horizon Window Cleaning
- Impact Health Physiotherapy and Sports Injury Clinic
- Jiffylube
- Palliser Airshed Society
- Prairie Instincts
- Prairie Sprinter
- Quilting Creations
- Reflex Supplements
- Road Dog Services
- Snakes on a Plain
- Social Geek Marketing

**WANT TO KEEP UP TO DATE WITH THE LATEST FROM YOUR CHAMBER?**

Visit our blog at [www.medicinehatchchamber.com](http://www.medicinehatchchamber.com) and follow us on Twitter @mhdchamber and Facebook @MHChamber

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# TEAM TSG

## Insurance & Financial Services

*Did You Know...*

TSG has introduced a new line of business insurance products?

Our Products will provide state-of-the-art coverages and are priced for today's economic environment.

